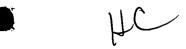


UNITED STATES PATENT AND TRADEMARK OFFICE



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APPLICATION NO.	O. FILING DATE		FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/502,285	09/502,285 02/11/2000		Sheldon F. Goldberg	3367-2-2	4950
22442 7:	590	04/23/2003			
	SHERIDAN ROSS PC			EXAMINER	
1560 BROADV SUITE 1200				WHITE, CARMI	RMEN D
DENVER, CO 80202				ART UNIT	PAPER NUMBER
				3714	22
				DATE MAILED: 04/23/2003	00

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)	1				
	Office Action Summer	09/502,285	GOLDBERG ET AL.	TO				
	Office Action Summary	Examiner	Art Unit					
	The MAN INC DATE	Carmen D. White	3714					
	• The MAILING DATE of this communication Period for Reply	n appears on the cover sheet wit	h the correspondence address					
	A SHORTENED STATUTORY PERIOD FOR RITHE MAILING DATE OF THIS COMMUNICATION - Extensions of time may be available under the provisions of 37 CF after SIX (6) MONTHS from the mailing date of this communication - If the period for reply specified above is less than thirty (30) days, - If NO period for reply is specified above, the maximum statutory provided in the period for reply within the set or extended period for reply will, by soon any reply received by the Office later than three months after the rearned patent term adjustment. See 37 CFR 1.704(b).	JN. R 1.136(a). In no event, however, may a re n. a reply within the statutory minimum of thirty eriod will apply and will expire SIX (6) MONT	ply be timely filed (30) days will be considered timely. HS from the mailing date of this communication	٦.				
	1) Responsive to communication(s) filed on	10 December 2002 .						
	2a)⊠ This action is FINAL . 2b)□	This action is non-final.						
	3) Since this application is in condition for al closed in accordance with the practice un Disposition of Claims	dei Ex parte Quayle, 1935 C.D	ers, prosecution as to the merits i . 11, 453 O.G. 213.	s				
	4)⊠ Claim(s) <u>98-172 and 174-205</u> is/are pendi		-					
	4a) Of the above claim(s) <u>101-103</u> is/are wi	thdrawn from consideration.	•					
	5)⊠ Claim(s) <u>98100, 104-114 and 201</u> is/are a	allowed.						
	6)⊠ Claim(s) <u>115-172, 174-200 and 202-205</u> is	/are rejected.						
	7) Claim(s) is/are objected to.							
	8) Claim(s) are subject to restriction an Application Papers	d/or election requirement.						
	9)☐ The specification is objected to by the Exam	iner						
	10) ☐ The drawing(s) filed on is/are: a) ☐ ac		. F					
	Applicant may not request that any objection to	othe drawing(s) he hold in about	Examiner.					
	Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). 11) The proposed drawing correction filed on is: a) approved b) disapproved by the Examiner.							
	If approved, corrected drawings are required in	reply to this Office action	approved by the Examiner.					
	12)☐ The oath or declaration is objected to by the	Examiner						
	Priority under 35 U.S.C. §§ 119 and 120							
	13) Acknowledgment is made of a claim for fore	eign priority under 25 U.S.O. S.	1407-1 711 70					
	a) ☐ All b) ☐ Some * c) ☐ None of:		19(a)-(d) or (f).					
	1. Certified copies of the priority docume	ents have been received	CHI.					
	2. Certified copies of the priority docume		, , ,					
	3. Copies of the certified copies of the po	riority documents have by	lication No					
	application from the International * * See the attached detailed Office action for a li	ist of the certified copies not rec	ceived.					
	14) Acknowledgment is made of a claim for dome	stic priority under 35 U.S.C. § 1	19(e) (to a provisional application	1)				
	a) ☐ The translation of the foreign language p 15)☐ Acknowledgment is made of a claim for dome	provisional application has been	rossived	· <i>y</i> ·				
	Attachment(s)							
3)	Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO-1449) Paper No(s)		nmary (PTO-413) Paper No(s) mal Patent Application (PTO-152)					
, s. PT(Patent and Trademark Office O-326 (Rev. 04-01)							

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Election

Applicant's election without traverse of claims 98-100 and 104-205 in Paper No. 18 is acknowledged.

Claims 101-103 are withdrawn from further consideration pursuant to 37 CFR 1.142(b) as being drawn to a nonelected invention, there being no allowable generic or linking claim. Election was made without traverse in Paper No. 18.

Claim Objections

Claims 174-205 are objected to because of the following informalities: the claims are misnumbered. Applicant skipped claim #173. For purposes of this office action, claim 173 will be skipped as well, for clarity. Therefore, the examiner will refer to the claims as they are currently numbered. *Appropriate correction is required.*

Claim Rejections - 35 USC § 112

The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claims 164-165 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Line 9 of the claims recites "substantially electronic game". This language is not clear and makes it difficult to determine the scope of the claim. How could the game be played over a network if it is "substantially electronic"?

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Claims 196-200 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Step (c) of the claims recites "there is not input by the user, for which a display of the second advertising information at the user node is a consequence and a display of said first advertising information is not a consequence". This language is confusing and makes it difficult to ascertain the scope of the claim. It appears that the Applicant is attempting to state that the first and second advertising information is not in response to user input- however, the claim language is not quite clear.

Claims 115-165 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Lines 33-35 of the claims recite "without there being a user input to the user node that has, as a consequence, the display of the second advertising presentation and not the first advertising presentation". This language is confusing and makes it difficult to ascertain the scope of the claim. It appears that the Applicant is attempting to state that the first and second advertising information is not in response to user input-however, the claim language is not quite clear.

Claims 166-172, 174-200 and 202-205 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

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Claims 166-172, 174-200 and 202-205 recite similar language in step (c){of both independent claims 196 and 166} which is indefinite for the reasons of the claims above.

Allowable Subject Matter

Claims 98-100, 104-114, 201 are allowed.

The following is a statement of reasons for the indication of allowable subject matter: The claims recite features of first, second, and additional advertising presentations that are not taught, in the same detail, by the prior art of record.

Examiner's Response to Applicant's Remarks

Applicant's arguments with respect to the prior claims of the application and the prior art cited in the initial claim rejections (paper #6) have been considered but are moot in view of the new ground(s) of rejection, due to the new claims submitted by Applicant.

Conclusion

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the

shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

USPTO Contact Information

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Carmen D. White whose telephone number is 703-308-5275. The examiner can normally be reached on Monday through Friday, 8:30 AM to 5:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Tom Hughes can be reached on 703-308-1806. The fax phone numbers for the organization where this application or proceeding is assigned are 703-308-7768 for Non-official communications and 703-305-3579 for Official communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-308-1078.

SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 3700